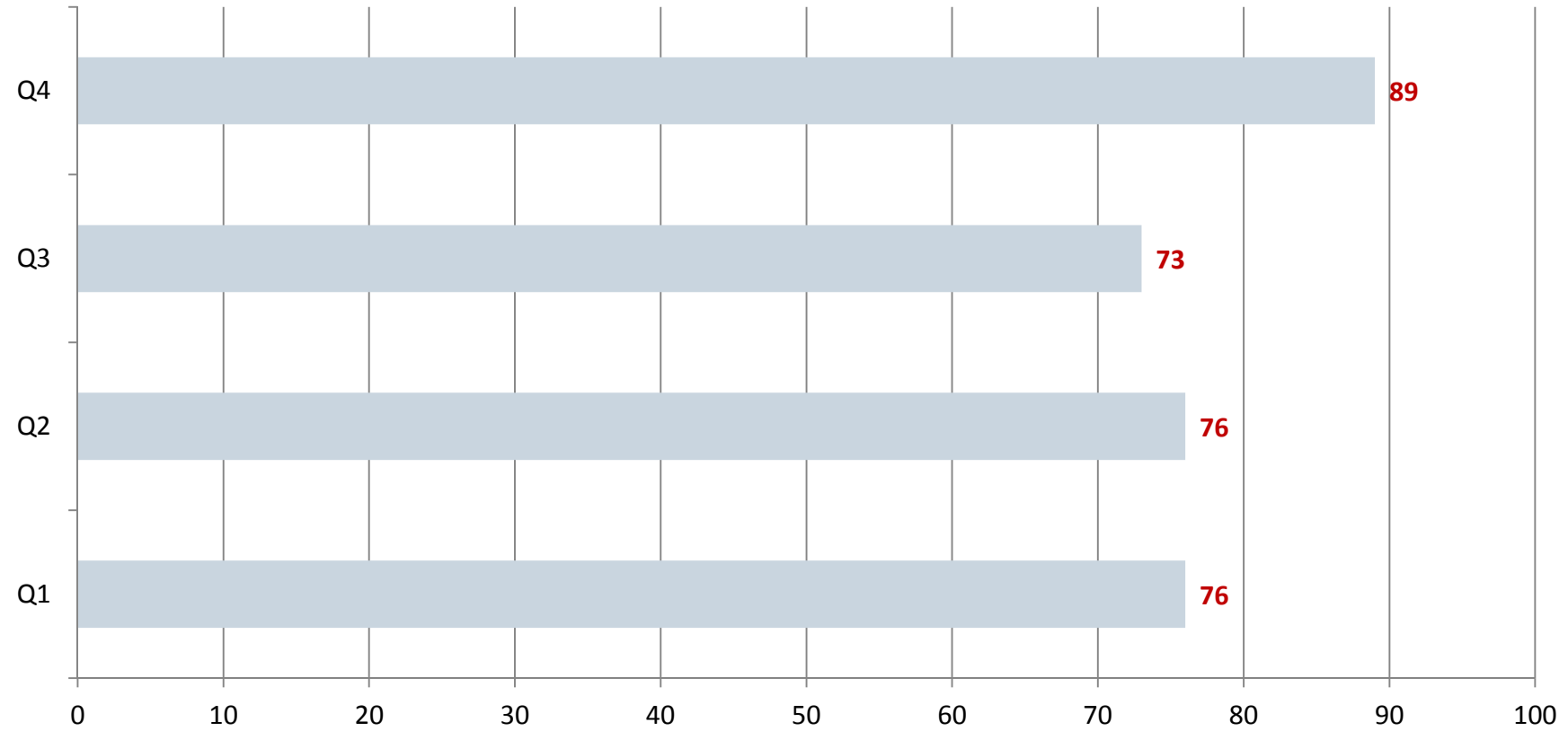


NO. OF CAMPAIGNS



DB - No.of Campaigns

Quarter No.of Campaigns

Q1 76

Q2 76

Q3 73

Q4 89

Total no. of Campaigns in 2016: 314