

Web Experience Excellence Executive Congress - New York September 22, 2009

Part 3 of the Web Experience Excellence series culminates in a global event that takes interactive web strategy thought leadership on the road, live and in-person! At the one-day Executive Congress set high atop the Hudson New York hotel, participants took an in-depth look at powerful online customer experiences that create strategic advantage and customer advocacy, and how to build them. Another highlight: the afternoon chocolate tasting. From what we observed, the afternoon tasting was a sweet success.

(all photos courtesy David Brott)









