

| DB - Leads to Sales | |
|---------------------|----------------|
| Quarter | Leads to Sales |
| Q1 | \$45,588 |
| Q2 | \$95,596 |
| Q3 | \$170,225 |
| Q4 | \$13,295 |

Total no. of Leads to Sales in 2015: \$324,704.00