

MEDICAL DEVICES

A QUARTERLY eBULLETIN FROM THE PEOPLE WHO BRING
YOU THE MEDICAL DEVICES EXECUTIVE MINDXCHANGE

FEBRUARY 2010 | VOL. 3 | ISSUE 1

**AUTHOR****Jessica Gordon***eBulletin Editor*

Frost & Sullivan

Recommended Blog: chaaraka.blogspot.com

An admitted medical device novice, I stumbled on Srihari Yamanoor's medical device blog while researching the topic, and was floored by how much valuable information chaaraka.blogspot.com manages to pack into a basic blogging format. Author Yamanoor is what you would call a Medical Device Rockstar—an applications engineer and entrepreneur specializing in medical devices, he has a masters degree in mechanical engineering from Stanford University.

Though Yamanoor describes his site

as, "a blog on medical devices, biotechnology, bioengineering, healthcare, etc.," chaaraka.blogspot.com also links to a bevy of useful sites, including other medical device blogs, company blogs, issues sites, physicians and surgeons, regulatory agencies, medical imaging and even women's health. Yamanoor updates frequently with short, easy-to-digest posts and up-to-date information. With built-in search engines categorized by medical abbreviation, pharma companies, associations and medical definitions, chaaraka.blogspot.com is a veritable

portal to the medical device community.

Another cool fact? Chaaraka.blogspot.com takes its name from Charak (or Caraka), one of the principal contributors of Ayurveda (the ancient Indian philosophy on health and medicine). Medical device news mixed with a Zen state of mind—how can you go wrong?

Visit chaaraka.blogspot.com for an insider's guide to the medical device technology and other topics in its orb. Read more from Yamanoor at itshothere.org and www.yamanoor.com.

